

Information on data protection for customers (for the free download of publications and services from Onward Partners).

Responsibilities	Onward Partners Campus-Boulevard 55 52074 Aachen Germany Phone: +49 241 412522-0 E-Mail: info@onward.partners
Contact details	Onward Partners Campus-Boulevard 55 52074 Aachen Germany Phone: +49 241 412522-10 E-Mail: privacy@onward.partners
Description	We process and store your personal data for the provision of Onward Partners publications (white papers, position papers, expert papers and other publications) and services. By downloading a document from our website, the provision of the document free of charge is paid for by providing your personal data.
Purposes of data processing	<ul style="list-style-type: none">• Measures to acquire a customer (contacting you by e-mail and telephone on other topics/events relevant to you).• Forwarding of your data to the partners named in "Conditions for this download". You can view the partners before your data is disclosed.• Support of existing customers to maintain and improve a continuous contractual relationship, customer loyalty and advertising measures, sales, customer communication and assistance, complaints and revocation management.• Establishment and provision of a CRM system for entering, processing and managing customer data and contract data for shared use by employees.

Legal basis	<p>Art. 6 para. 1 lit. a GDPR - consent</p> <p>Art. 6 para. 1 lit. b GDPR - (pre-)contractual measures</p> <p>Art. 6 para. 1 lit. f GDPR - Lawfulness of processing (legitimate interest)</p> <p>The processing of the personal data provided by you is necessary for the fulfillment of contractual obligations arising from the contract concluded with us.</p> <p>Data processing for other purposes can only be considered if the necessary legal requirements pursuant to Art. 6 (4) GDPR are met. In this case, we will of course comply with any information obligations pursuant to Art. 13 para. 3 GDPR and Art. 14 para. 4 GDPR.</p>
Storage duration	<p>The deletion periods are based on the legal requirements. You can revoke your consent pursuant to Art. 6, para. 1, lit. a, GDPR at any time by contacting the controller.</p> <p>You can terminate the contract concluded with Onward Partners at any time (without giving reasons) (with effect for the future) regarding the storage of your personal data, which we collect when you download a document and pass on to the aforementioned partners. Upon receipt of your termination, it will take effect immediately. Onward Partners reserves the right to terminate the contract concluded with you and not to provide the service.</p>
Automated decision-making and profiling	<p>As a responsible company, we do not use automated decision-making or profiling when collecting your personal data.</p>
Receipt of personal data outside the company / third country	<p>Your data will be passed on to our partner "I4.0MC - Industrie 4.0 Maturity Center GmbH".</p> <p>No further transmission of data will take place.</p>
Right to information	<p>You have the right to information about the personal data we process about you. In the case of a request for information that is not made in writing, we ask for your understanding that we may then require proof from you that you are the person you claim to be.</p>
Right to correction	<p>Furthermore, you have the right to rectification, i.e. you can demand that we correct your incorrect personal data without delay. Taking into account the purposes of the processing, you have the right to have incomplete personal data completed, including by means of providing a supplementary statement.</p>
Right to erasure	<p>You have the right to demand that we delete your data immediately.</p>
Right to restriction of processing	<p>You have the right to demand the restriction of processing.</p>

Right to object to the processing	In particular, you have the right to object to the processing of your data in connection with direct advertising if this is carried out on the basis of a balancing of interests. To do so, please contact the data controller.
Right to data portability	You have the right to receive the data provided by you from the controller in a structured, commonly used and machine-readable format. We must not prevent the data from being forwarded to another controller.
Right to complain to a supervisory authority	You can lodge a complaint with the competent supervisory authority (Art. 77 GDPR).